

# Rates of Advertisement

## ***Journal Specification***

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Name of the Journal : Journal of Academy of Hospital Administration  
(ISSN 0970-9542)  
Published by : Academy of Hospital Administration  
Frequency of Publication : Bi-Annual (Two issues each year)  
Size of Journal : 11" × 8½"  
Method of Printing : Offset double colour inside.

Advertisers are requested to send ready material to be printed in the above size on paper from which direct photograph could be taken for offset plate making. If there is no ready material than the matter be clearly typewritten in the desired format on plain paper.

### **Rates of Advertisement**

Back Cover (four colours).....	Rs. 25,000/-
Back Cover (two colour).....	Rs. 10,000/-
Full Page .....	Rs. 5,000/-
Half Page .....	Rs. 3,000/-

*For publication in consecutive issues, a discount of 20% will be given.*

### **Sub : Application for Advertisement**

Dear Sir,

Date : \_\_\_\_\_

We intend to give advertisement in your esteemed Journal. Kindly reserve an advertisement for us on page in the Journal Academy of Hospital Administration.

We are enclosing advertisement material along with the Demand Draft No. \_\_\_\_\_

dated \_\_\_\_\_ for a sum of Rs. \_\_\_\_\_

drawn on Bank \_\_\_\_\_ Branch \_\_\_\_\_

Thanking You

Yours sincerely